An Analysis Of The Spanish Ceramic Tile Industry Research Contracts And Patents

Gabaldón, Estevan D; Manjarres Henriquez, Liney Adriana; Molina Morales, Francesc Xavier.

Abstract

In this work, we apply a systemic approach to the analysis of a particular geographic territory, the industrial district. We are particularly interested in analysing the interaction between the productive-technological environment and the scientific environment by an examination of research contracts and patents. Our analysis shows that R&D activity in the Spanish ceramic tile District Innovation System was mainly conducted by suppliers. Final producers’ innovation efforts were related to non-technological aspects and differentiation.

Keywords

Ceramic Tile; Industrial District; Innovation System; Patent; Research Contracts.