An Organizational Behavior Study to Evaluate Project Performance

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Abstract

In this research, significant components of organizational behavior in a commercial company were investigated and studied. In order to perform this task, we analyzed a business case where a structured questionnaire was applied into the company. We assessed that the success of the company is influenced by factors such as motivation, job satisfaction, emotions and decision making, with the indication that perception factors and attitudes are in need of reinforcement. In addition, recommendations for intervention of organizational behavior are also presented, with the perspective of reducing the negative impact that these findings might have on the results obtained.

Keywords: Organizational Behavior, Human Behavior, Psychological Factors.